

FIG. 2

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Poll Curbing Gun Crimes?
Does Your Job Suck?
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Holyfield vs. Lewis Fight

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Shopping
Auctions Classifieds Photo Gallery Sensual Zone
Horoscope Shop Catalogs Gifts More Shopping...

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Chat Now 4878 People Voice Chat Discussions
Personals People Finder More People & Chat...

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Today's News
Stock Quotes
Yellow Pages
PAL Instant Messenger
Movie Showtimes
Desktop Radio hot!
FREE Voicemail
Classifieds
Maps & Directions
Horoscopes
More...

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Sponsored by Charles Schwab
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Full Portfolio Alerts
Symbol Price Change
Nasdaq 3143.97 +41.08
Dow 10718.85 +14.37
S&P 500 1377.01 +6.78
ATHM 44.94 +5.75
INTU 31.00 -0.84
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\* = News Today H/L = 52 wk high/low
Last update Nov 8 5:10PM EST
All data delayed at least 20 minutes
Most Active | Market Update
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edit X
Top Stories | Photos (Nov 9 8:09AM)
EgyptAir Flight Data Recorder Recovered
Schools, Mines, U.N. Remain Budget Hurdles
UnitedHealth Gives Doctors Final Say In Treatments
ZDNet Tech News (Nov 8 4:23PM)
Will Microsoft Fight Or Fold?
New MSN to focus on communication
Yahoo! Messenger goes wireless
Business News (Nov 9 8:21AM)
Positive Momentum Expected on Wall Street
Microsoft Ends Lower In Heavy Trading
Tokyo Up on Wall St Gains
Sports News (Nov 9 3:48AM)
Vikings Rally in Second Half to Beat Cowboys
Iverson Has Big Game And 76ers Finally Win
Reds Hurler Williamson Named Rookie Of The Year
More News...

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Enter your Zip Code:
Submit
Airport Delays | 3D Weather |

My Sports
edit X
Tuesday
no selected teams playing
Sports Home NFL MLB NHL NBA College
Football MLS Tennis Auto Racing Golf
Sports Boards FREE Fantasy Football More

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edit X
Get your daily forecast!
Enter Your Birthday
(MM DD YYYY)
get my horoscope
See all signs | Rate your romance

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AT&T Communication Center
Buy Software at Beyond.com
Buy CDs at CDNOW.com
Find a home with Realtor.com
Reel.com The Best Place to Buy Movies
Shop at the Bank One Financial Center

My Chat
4678 people chatting
President Clinton Voice Chat
Nov 8 @7pm ET
Justin Tranz hypnotist
Nov 8 @10pm ET
Psychics & Astrologers
Sunday through Friday @9pm ET
More Chat Events...
Message Boards | Communities

Excite Products: Excite Online Excite Direct Excite Assistant Advanced Search Excite Affiliates Airline Tickets
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|  |  |
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| <a href="#">Art &amp; Antiques</a><br><a href="#">Antiques, Prints, Sculptures...</a>      | <a href="#">Office</a><br><a href="#">Equipment, Furniture...</a>                            |
| <a href="#">Books, Movies &amp; Music</a><br><a href="#">Books, CDs, Instruments...</a>    | <a href="#">Other Goods &amp; Services</a><br><a href="#">Accessories, Gifts, Hobbies...</a> |
| <a href="#">Clothing &amp; Jewelry</a><br><a href="#">Jewelry, Women's Clothing...</a>     | <a href="#">Porcelain &amp; Glass</a><br><a href="#">Glass, Porcelain, Pottery...</a>        |
| <a href="#">Coins &amp; Stamps</a><br><a href="#">U.S. Coins, U.S. Stamps...</a>           | <a href="#">Sports Equipment</a><br><a href="#">Cycling, Golf...</a>                         |
| <a href="#">Collectibles</a><br><a href="#">Autographs, Holiday, Comics...</a>             | <a href="#">Sports Memorabilia</a><br><a href="#">Autographs, Trading Cards...</a>           |
| <a href="#">Computers &amp; Software</a><br><a href="#">Desktops, Laptops, Printers...</a> | <a href="#">Toys, Dolls &amp; Beanies</a><br><a href="#">Beanies, Diecast, Dolls...</a>      |
| <a href="#">Electronics &amp; Photo</a><br><a href="#">Photography, Stereo, Video...</a>   | <a href="#">Travel &amp; Tickets</a><br><a href="#">Air Travel, Vacation Packages...</a>     |
| <a href="#">Home &amp; Garden</a><br><a href="#">Housewares, Furnishings...</a>            | <a href="#">Vehicles</a><br><a href="#">Accessories, Cars...</a>                             |

[View all categories](#)

**Featured Auctions (info)**

| Description   | Price    | # of Bids | Ends (EST)  |
|---|----------|-----------|-------------|
| <a href="#">Wild Lights 4 all! Cosmic Spaghet...</a>    | \$30.00  | 0         | 11/9 5 PM   |
| <a href="#">DUTCH AUCTION !! "\$199" Pentium I...</a>   | \$199.00 | 0         | 11/9 9 PM   |
| <a href="#">--WOW--\$299 !! Intel PENTIUM 466 PC...</a> | \$299.00 | 0         | 11/9 9 PM   |
| <a href="#">--WOW \$695 !! DUTCH Intel P 550 COM...</a> | \$695.00 | 0         | 11/9 9 PM   |
| <a href="#">"DUTCH" PENTIUM III STARTER PC 1 MI...</a>  | \$199.00 | 0         | 11/10 12 AM |

FIG. 4

[Toys, Dolls & Beanie's](#) - Netscape

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**Pikachu Bank!**  
 Starts at \$1!

**Pokeball!**  
 Starts at \$1!

- [Action Figures\(199\)](#)
- [Barbie\(144\)](#)
- [Beanies\(9473\)](#)
- [Bears & Plush Toys\(95\)](#)
- [Diecast\(914\)](#)
- [Dolls\(4331\)](#)
- [Fast Food\(147\)](#)
- [Figures\(36\)](#)
- [Fisher Price\(2\)](#)
- [Furby's & Other Electronic Toys\(42\)](#)
- [Games\(140\)](#)
- [Marbles\(2\)](#)

- [Modern\(23\)](#)
- [Other Toys\(386\)](#)
- [Plastic Models\(4\)](#)
- [Pokemon\(549\)](#)
- [Remote Control\(15\)](#)
- [Teletubbies\(134\)](#)
- [Video Games & Systems\(177\)](#)
- [Vintage\(60\)](#)
- [Vintage Tin\(4\)](#)
- [Vintage Vehicles\(2\)](#)
- [Wooden\(34\)](#)

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[Top Ten Toys](#)

Featured Auctions [\(info\)](#)

| Description  | Price   | # of Bids | Ends (EST)  |
|--|---------|-----------|-------------|
| <a href="#">WOODEN RED NOSE REINDEER HAND MADE ...</a>     | \$1.50  | 0         | 11/20 11 PM |
| <a href="#">New Playstation W/ 5 games &amp; St12 M...</a> | \$82.00 | 14        | 11/15 2 PM  |
| <a href="#">Play DREAMCAST on a 100 INCH SCREEN...</a>     | \$9.95  | 0         | 11/21 12 PM |

[Picture](#) [Merchant](#) [Dutch](#) [Reserve](#) [Hot](#)

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FIG. 5

US - Netscape

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Excite Home > Auction Home > Coins and Stamps > Coins > US

Search this category

Can't find it?  
Try the Auction Agent!

102

<Prev 1 2 3 4 5 6 7 17 Next> -112

Narrow Your Search

| Description  | Price      | # of Bids | Ends (EST)     |
|--|------------|-----------|----------------|
| state quarters set of eight -104   | \$8.00     | 0         | 11/10 4 PM     |
| set of eight state quarters uncircu...   | 106 \$8.00 | 108 0     | 110 11/10 4 PM |
| new state uncirculated quarters set...   | \$8.00     | 0         | 11/10 4 PM     |
| state quarters set of eight  | \$8.00     | 0         | 11/10 4 PM     |
| set of eight state quarters uncircu...   | \$8.00     | 0         | 11/10 4 PM     |
| new state uncirculated quarters set...   | \$8.00     | 0         | 11/10 4 PM     |
| state quarters set of eight  | \$8.00     | 0         | 11/10 4 PM     |
| set of eight state quarters uncircu...   | \$8.00     | 0         | 11/10 4 PM     |
| new state uncirculated quarters set...   | \$8.00     | 0         | 11/10 4 PM     |
| state quarters set of eight  | \$8.00     | 0         | 11/10 4 PM     |
| set of eight state quarters uncircu...   | \$8.00     | 0         | 11/10 4 PM     |
| new state uncirculated quarters set...   | \$8.00     | 0         | 11/10 4 PM     |
| state quarters set of eight  | \$8.00     | 0         | 11/10 4 PM     |
| set of eight state quarters uncircu...   | \$8.00     | 0         | 11/10 4 PM     |
| new state uncirculated quarters set...   | \$8.00     | 0         | 11/10 4 PM     |
| state quarters set of eight  | \$8.00     | 0         | 11/10 4 PM     |
| set of eight state quarters uncircu...   | \$8.00     | 0         | 11/10 4 PM     |
| a large size bronze medal of Roy Wi...   | \$4.50     | 0         | 11/10 5 PM     |
| 1999 Silver 1 Oz Eagle MS-60 Dollars...  | \$9.50     | 0         | 11/10 6 PM     |
| Complete set of 1982 Lincoln cents   | \$6.00     | 0         | 11/10 6 PM     |
| Get Coin Searching for Coins <input type="button" value="D"/> <input type="button" value="D"/> | \$0.02     | 0         | 11/10 9 PM     |
| 20 1998 Lincoln cent error/variety...  | \$7.45     | 0         | 11/10 9 PM     |
| 1958-D FRANKLIN HALF F FINE <input type="button" value="D"/>                                   | \$4.50     | 2         | 11/10 9 PM     |
| new state uncirculated quarters set...   | \$8.00     | 0         | 11/10 9 PM     |
| state quarters set of eight  | \$8.00     | 0         | 11/10 9 PM     |
| set of eight state quarters uncircu...   | \$8.00     | 0         | 11/10 9 PM     |
| new state uncirculated quarters set...   | \$8.00     | 0         | 11/10 9 PM     |
| state quarters set of eight  | \$8.00     | 0         | 11/10 9 PM     |
| set of eight state quarters uncircu...   | \$8.00     | 0         | 11/10 9 PM     |
| new state uncirculated quarters set...   | \$8.00     | 0         | 11/10 9 PM     |

100

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FIG. 6

Listing Info - Netscape
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Excite Home > Auction Home > Coins and Stamps > Coins > US > Listing 2384203

1888 liberty silver dollar, Dollars, US, Portsmouth, NH 122  
Updated: Mon, November 01, 1999 01:29:01 AM. For up-to-date bidding information on this listing, click on the bid history link.

|                                     |         |                 |               |
|-------------------------------------|---------|-----------------|---------------|
| Listing Type:                       | Reserve | Time Remaining: | 13:06:50      |
| High Bid: <del>Casata</del> not met | \$6.00  | Open Date:      | 10/26 3AM EST |
| No. of Bids: (1150)                 | 2       | Close Date:     | 11/10 2AM EST |
| Opening Bid:                        | \$5.00  | Quantity:       | 1             |
| Bid Increment:                      | \$1.00  | Listing #:      | 2384203       |

BID NOW 134  
Add to Watch List 2132

Seller Info  
Shipping/Payment

☐ Email This Listing to a Friend

Product Detail

Description

u get one liberty silver dollar in fair condition from the year 1888  
Certificate Of Authenticity: Yes  
Shipping:  
· Item is located in: Portsmouth, NH 03801  
· Buyer pays shipping.  
· Cost of Shipping: \$1  
Sales Policy: Accepts:  
· Money order or cashier's check.  
· Personal checks.

Type  
Year

Dollars  
1888

Seller Information

Seller Username  
Seller Type

redlion12 (0)  
Private Party

View Comments on this Seller  
View All Listings from this seller  
Email Seller

Payment and Shipping

Payment Methods  
Shipping Info

See Description  
See Description

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FIG. 7


E-mail To Seller - Netscape

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Bookmarks Location 84203&Subject=Regarding+1888+liberty+silver+dollar%2C+Dollars%2C+US%2C+Portsmouth%2C+NH+%28Listing+%23+2384203+%29

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**charity ticket auction**

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---

Subject:

Enter a personal message to the seller:

☐ Send me a copy of this message for my records

Please note: We do not condone the use of this e-mail functionality for spamming purposes (from either buyers or sellers).

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FIG. 8



Enter Your Bid - Netscape

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---

Enter bid for. 1888 liberty silver dollar, Dollars, US, Portsmouth, NH

|   |  |
|---|--|
| <b>Max Bid</b><br><small>Minimum bid amount is \$7.00.</small>                                | <div>142</div> <p>Enter the maximum amount you would like to bid for each item (this amount is confidential). Our automatic bidding software will take care of the rest. We will automatically enter the lowest possible winning bid for you, until you reach your maximum amount.</p> |
| <small>Please enter numeric characters only (i.e. no currency symbols or separators).</small> |  |

[Review Bid](#) 144

---

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World's Largest Sports Book

FIG. 9

Confirm Your Bid - Netscape

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david\_vincent\_ - Please press the "Submit Bid" button to submit your bid for:

1888 liberty silver dollar, Dollars, US, Portsmouth, NH

|                                       |        |
|---------------------------------------|--------|
| Your bid is in the amount of:         | \$7.00 |
| Your maximum bid is in the amount of: | \$7.00 |

You are bidding on a reserve price auction. If your maximum bid of \$7.00 meets or exceeds the reserve price, your bid will be raised to match the reserve price. However, the actual amount of your maximum bid will never be increased.

If your bid amount is correct, please click on the "Submit Bid" button below to place your bid. Otherwise, use the back button in your browser to make any corrections. **Remember, once you place your bid, it cannot be changed.**

-148

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FIG. 10

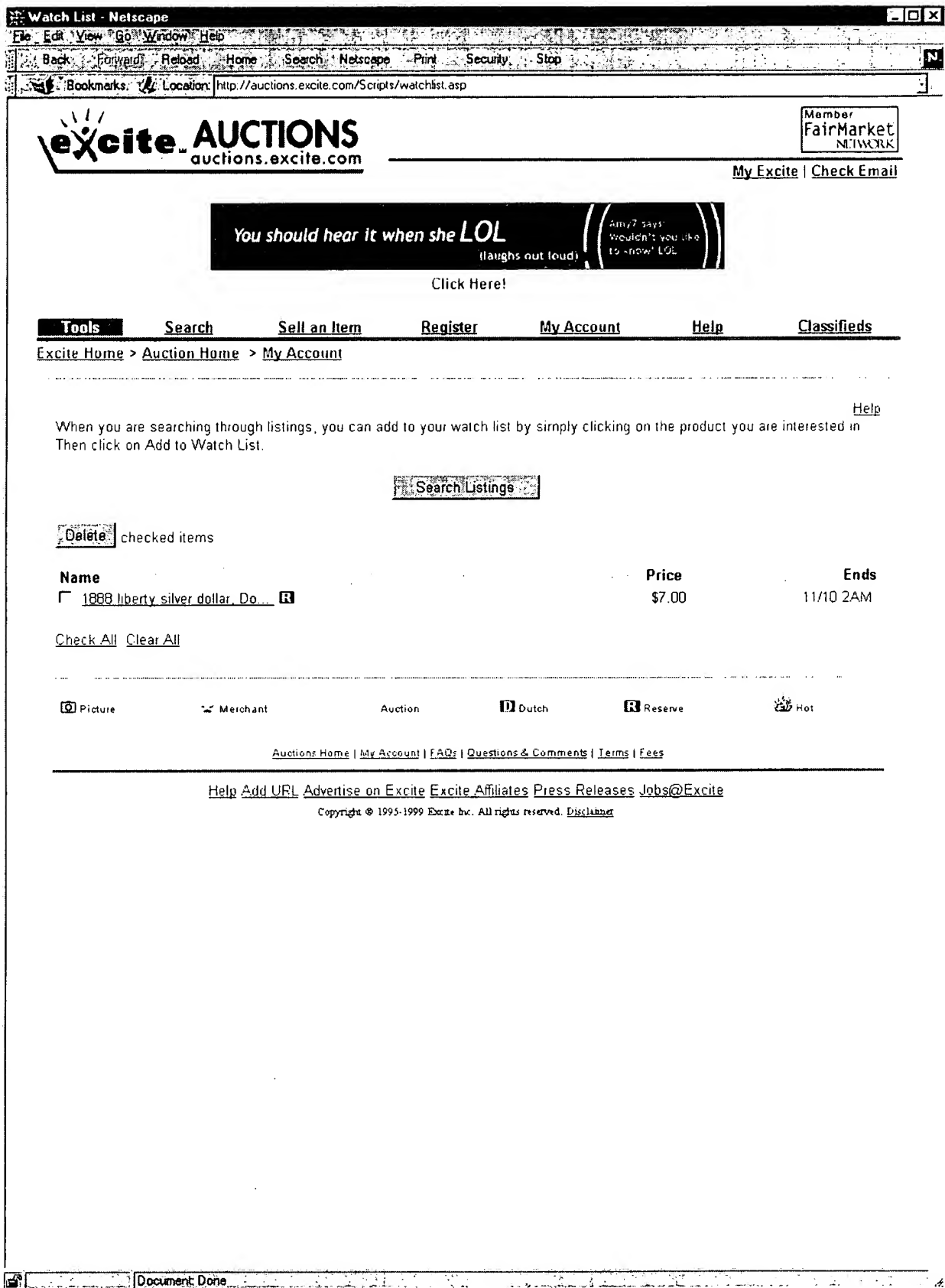


FIG. 11

Advanced Search - Netscape

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[Search Tips](#)

**Product Information**

Looking for a specific product. First select a category to see a list of specific product attributes. (When you select a category, the page will refresh to display the product attributes.)

Category: Coins/US

Type: All

Year:

Condition: All

**Listing Information**

Description:

For Sale By: ☐ Merchant ☐ Private Party ☒ Either

Type: All

Price: between and

End Date: between and (MM/DD/YYYY)

Listing #:

Reserve Price: ☐ Yes ☐ No ☒ Either

**Seller Information**

Seller Username:

Seller Rating: All Sellers

Seller Location: All

**Geographic Information**

Zip/Postal Code:

Search Radius: -Choose one-

Document Done

FIG. 12

Create Auction Agent - Netscape

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[Excite Home](#) > [Auction Home](#) > [My Account](#) > [Auction Agent](#) > Create Auction Agent

As your personal browsing service, the [Auction Agent](#) will notify you when a newly listed auction meets your criteria. Please specify your search and notification criteria below. When you are finished, click on the **Submit** button to put the **Auction Agent** to work for you

I am looking for:

Category:

Type:

Year:

Condition:

Title Key Word:

Seller Status: ☐ Merchant ☐ Private Party ☒ Either

Price Range: between  and

Reserve Price: ☐ Yes ☐ No ☒ Either

Listing Type:

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FIG. 13

Place a Listing - Netscape

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Bookmarks Location http://auctions.excite.com/Scripts/CustLotAdd.asp?SiteCatNo=18223&CCID=69291

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[Fees](#) [Seller FAQ](#)

Use the form below to edit your listing. Fields with an \* are required.

**Listing Information**

Enter the type of listing you wish to place:

Listing Type: \* ☒ English Auction 152  
(What is the difference?) ☐ Dutch Auction

Enter the title of your listing:

Listing Title: \*  
(Some basic ideas)

Enter when you want the listing to start, when you want it to end, and the number of items that you have for sale:

Listing Start Date: \* 11/09/99 Start Time: \* 2 PM  
(MM/DD/YYYY) (EST)

Listing End Date: \* 11/23/99 End Time: \* 2 PM  
(MM/DD/YYYY) (EST)

Available Quantity: \* 1

Enter the opening bid, the reserve/threshold price, and the minimum quantity a user must purchase:

Opening Bid: \*  
(What should this be?)

Reserve/Threshold Price:  
(What is this?)

Minimum Quantity: \* 1  
(When should I use this?)

**Product Information**

Please describe the product -- you may use basic HTML but please do not use quotation marks. There is a limit of 64K (about 8,000 words):

(Some basic HTML guidelines)

154

150

Document: Done

FIG. 14A

Place a Listing - Netscape

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Bookmarks Location http://auctions.excite.com/Scripts/CustLotAdd.asp?SiteCatNo=18223&CCID=69291

(Some basic HTML guidelines)

Add a URL with a picture of your product:

Image URL:

(Some tips and tricks)

Please select the specifications which best describe your product:

Type:

Year:

Condition:

**Payment/Shipping Information**

Please enter the payment methods that you would like the buyer to use:

(Payment ideas)

|   |  |
|---|--|
| <input type="checkbox"/> VISA             | <input type="checkbox"/> MasterCard      |
| <input type="checkbox"/> American Express | <input type="checkbox"/> PrePay          |
| <input type="checkbox"/> CDD              | <input type="checkbox"/> Wire            |
| <input type="checkbox"/> i-Escrow         | <input type="checkbox"/> Cashier's check |
| <input type="checkbox"/> Money order      | <input type="checkbox"/> See Description |
| <input type="checkbox"/> Other            |  |

Enter your city, state and country:

Location:

(Some tips and tricks)

Please enter the shipping methods that you can use in order to send the item to the buyer:

(Shipping ideas)

|  |  |
|--|--|
| <input type="checkbox"/> FedEx Overnight   | <input type="checkbox"/> UPS Overnight |
| <input type="checkbox"/> FedEx 2 Day       | <input type="checkbox"/> UPS 2 Day     |
| <input type="checkbox"/> US Postal Service | <input type="checkbox"/> UPS Ground    |
| <input type="checkbox"/> See Description   | <input type="checkbox"/> Other         |

[Auctions Home](#) | [My Account](#) | [FAQs](#) | [Questions & Comments](#) | [Terms](#) |  [Fees](#)

[Help](#) [Add URL](#) [Advertise on Excite](#) [Excite Affiliates](#) [Press Releases](#) [Jobs@Excite](#)

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Document: Done

FIG. 14B

Confirm Your Listing - Netscape

File Edit View Go Window Help

Back Forward Reload Home Search Netscape Print Security Stop

Bookmarks Location: http://auctions.excite.com/Scripts/CustLotAdd.asp

**excite AUCTIONS**  
auctions.excite.com

Member FairMarket NETWORK

My Excite | Check Email

Online Gambling Choose your game now !!!

Blackjack Slot Machines Roulette Video Poker Choose Enter CASINO ON-NET Games review

Click Here !

Tools Search Sell an Item Register My Account Help Classifieds

Excite Home > Auction Home > Place Listing > Coins and Stamps > Coins > US

To edit this listing, use your browser's back arrow button.

**Listing Information**

Product Name 1997 Quarter

Location

Listing Type: English Auction

Start Date and Time: 11/11 1PM

End Date and Time: 11/12 7PM

Duration: 1 Day 6 Hours

Quantity for sale: 1

Opening Bid: \$1.00

Reserve Price: \$100.00

Min Quantity: 1

Payment Options: Cashier's check

Shipping Options: FedEx Overnight, FedEx 2 Day, US Postal Service

Type: Quarters

Year: 1997

Condition: About Good (AG-3)

Image URL:

Description: May bring good luck

**Merchandising Options**

Select things you can do to promote your item on the site:

(More Info)

☐ Featured on Home Page! \$49.95

☐ Featured on Category \$9.95

☐ Bold \$2.00

**Bidder Requirements**

Indicate if a bidder needs to have a credit card to place a bid on this listing:

Bidder Credit Card Required: ☐ Yes ☐ No

(More Info)

Place Listing Cancel Listing

FIG. 15



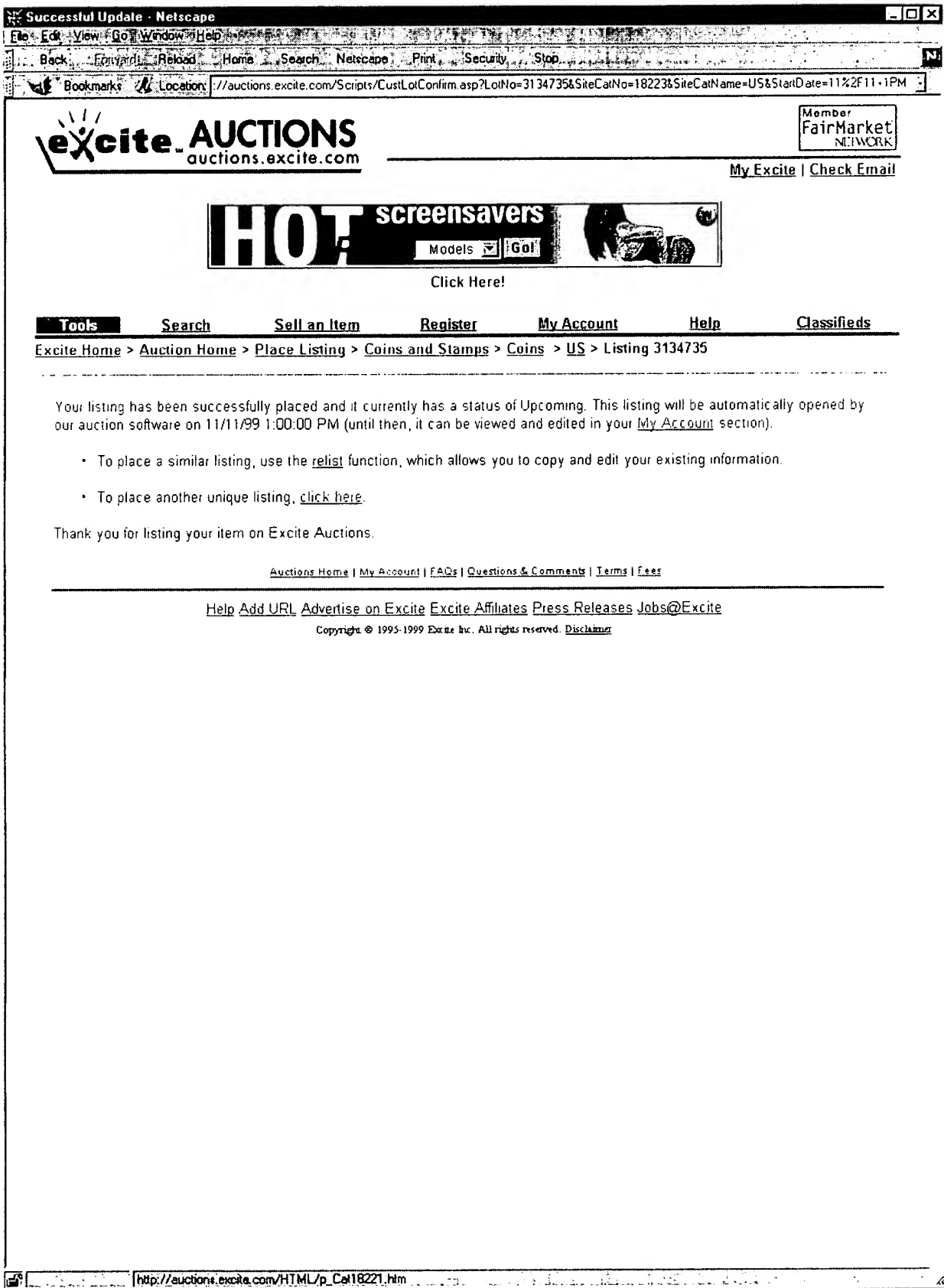


FIG. 16

Mass Upload - Netscape

File Edit View Go Window Help

Back Forward Reload Home Search Netscape Print Security Stop

Bookmarks Location http://auctions.excite.com/scripts/massupload.asp

**excite AUCTIONS**  
auctions.excite.com

Member FairMarket NETWORK

[My Excite](#) | [Check Email](#)

**Have an online Business?**  
Want to promote it for free?

BannerNetwork  
Microsoft  
**bCentral**

LinkExchange

**Tools** Search Sell an Item Register My Account Help Classifieds

[Excite Home](#) > [Auction Home](#) > [My Account](#) > [Seller Information](#) > [Mass Upload](#)

Follow these simple steps to upload your listings.

- Create a tab delimited text file (save an excel file as a .txt file) or modify your present file with the headings listed below. If you do not have a prepared file, you can [click here](#) to create an Excel template to be used in uploading your listings. The file should show category headings listed below. Each row following should be a unique listing. Only one listing per row, please.
- View or Print this [example](#) for reference. (This is not a template. Please do not use it to upload listings.)

To upload your file, enter the directory below or click on browse to find it. Please limit your file size to 5 mega bytes (MB)

File:

Location:

[File Example](#) [Category Numbers List](#)

The following is an explanation of all fields required for the upload file.

**Listing Type** - If you would like to run your posting as an English auction, put an "A" in the field. If you want to run your listing as a "Dutch" auction, put a "D" in this field.

**Category Number** - The category number is the number that corresponds to the category you are listing under. For example, if you are posting a laptop, you would fill in the number 14. See the [category list](#) for all categories and corresponding category numbers. Select the category that best describes the product you want to list.

**Listing Title** - This is the first thing that buyers will see when they search for or browse listings. Here's your best chance to encourage bidders -- to communicate the key points of the item you're listing with a few well-chosen words. (You have up to 100 characters for your title.)

**Available Quantity** - This is the total number of units available in the listing. If you have 100 modems available enter 100 in this field. If you are listing your posting in a Dutch auction, this value must be more than 1.

**Min. Purchase Qty** - This is the minimum number of units available to each buyer. If you have 100 modems listed but don't want to ship orders of less than 5, then put 5 in this field. If you want to ship the entire listing as a single order, then enter 100 in this field.

**Opening Bid/Price** - If you plan to post an auction, the opening bid is the starting bid (in US dollars) per unit. You set the Minimum Purchase Quantity for your modems to 20 and the Opening Bid to \$10, the extended total is \$200 for the lowest possible initial bid. If you are posting a classified ad, your desired price goes in this field.

**Reserve/Threshold Price/Negotiability** - For an auction, this determines the minimum price at which you agree to sell.

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Document Done

FIG. 17

My AuctionPlace Setup - Netscape

File Edit View Go Window Help

Back Forward Reload Home Search Netscape Print Security Stop

Bookmarks Location: http://auctions.excite.com/scripts/MyAuctionPlaceSetup.asp

**excite AUCTIONS**  
auctions.excite.com

Member FairMarket NETWORK

[My Excite](#) | [Check Email](#)

Click here to Connect Anywhere

AT&T Wireless Services

Click Here!


**Tools Search Sell an Item Register My Account Help Classifieds**

[Excite Home](#) > [Auction Home](#) > [My Account](#) > My AuctionPlace Setup

[Help](#)

Use following form to construct your auctionplace page. The image on the right side of each section tells you the location of the section on the page. You can also see a sample [MyAuctionPlace](#) here

### My AuctionPlace URL

It must be a single word, can contain letters, dashes and numbers, but nothing else. Once you set up the page, wherever your name appears as a seller or bidder, a  next to it will link users to your MyAuctionPlace page. You can tell your customers to come visit Your AuctionPlace at

http://auctions.excite.com/members/  .htm

Site Name:

### Logo

This image will appear left-aligned just below the auction site header and above your site name.

Logo Image URL:

Or load an image from your computer to our server.

Image:  **Browse...**

Click OK to load your image.

Header

Your Logo

Your Auction Listings Here

Footer

### Content

Treat this section as if you were creating an HTML page, using tags to specify styles, colors, line breaks, etc. Click [here](#) for basic HTML tips.

My AuctionPlace Page Text/HTML:

Header

Your Logo

Your Auction Listings Here

Footer

Document: Done

FIG. 18A

My AuctionPlace Setup - Netscape

File Edit View Go Window Help

Back Forward Reload Home Search Netscape Print Security Stop

Bookmarks Location <http://auctions.excite.com/scripts/MyAuctionPlaceSetup.asp>

Image:

Click OK to load your image

**Content**

Treat this section as if you were creating an HTML page, using tags to specify styles, colors, line breaks, etc. Click [here](#) for basic HTML tips.

**My AuctionPlace Page Text/HTML:**

Header

Your Logo

Your Auction Listings Here

Footer

Your open auctions will automatically appear listed below your text.

**Footer**

**My AuctionPlace Page Footer Text/HTML:**

Header

Your Logo

Your Auction Listings Here

Footer

[Auctions Home](#) | [My Account](#) | [FAQs](#) | [Questions & Comments](#) | [Terms](#) | [Fees](#)

[Help](#) [Add URL](#) [Advertise on Excite](#) [Excite Affiliates](#) [Press Releases](#) [Jobs@Excite](#)

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Document: Done

FIG. 18B

Admin Tools - Netscape

File Edit View Go Window Help

Back Forward Reload Home Search Netscape Print Security Stop

Bookmarks Location: https://admin.fairmarket.com/Admin/Default.asp

# FairMarket Auction Admin

User Name : kriselb Role : Setup

Site Name : FairMarket

[New Login](#) [Admin Help](#)

[Go To Site](#)

## Auction Snapshot

| Last Update:          | Today            | Yesterday | Week-To-Date | Last Week  |
|-----------------------|------------------|-----------|--------------|------------|
| 11/11/1999 6:00:00 AM | (Updated Hourly) |           |              |            |
| New Customers         | 0                | 2         | 17           | 38         |
| Bids Placed           | 0                | 1         | 20           | 36         |
| Listings Placed       | 331              | 183       | 2611         | 1937       |
| Transaction Closed    | \$7.00           | \$215.10  | \$1,495.27   | \$8,081.92 |

[WebTrends Reports...](#) [Reports...](#)

## Site Setup

|                                    |                                       |                                 |
|------------------------------------|---------------------------------------|---------------------------------|
| <a href="#">User Interface</a>     | <a href="#">User Options</a>          |                                 |
| <a href="#">Product Categories</a> | <a href="#">Merchandising Options</a> | <a href="#">Custom Pages</a>    |
| <a href="#">Fee Schedule</a>       | <a href="#">Email Module</a>          | <a href="#">Listing Options</a> |
| <a href="#">Image Upload</a>       | <a href="#">File Upload</a>           |                                 |

Document: Done

FIG. 19

Admin - User Interface - Netscape

File Edit View Go Window Help

Back Forward Reload Home Search Netscape Print Security Stop

Bookmarks Location https://admin.fairmarket.com/Admin/UserInterface.asp

---

# FairMarket Auction Admin

## User Interface

Admin Home | User Interface

[Admin Help](#)

---

### Layout HTML

Please use the link below to edit the HTML in each page template

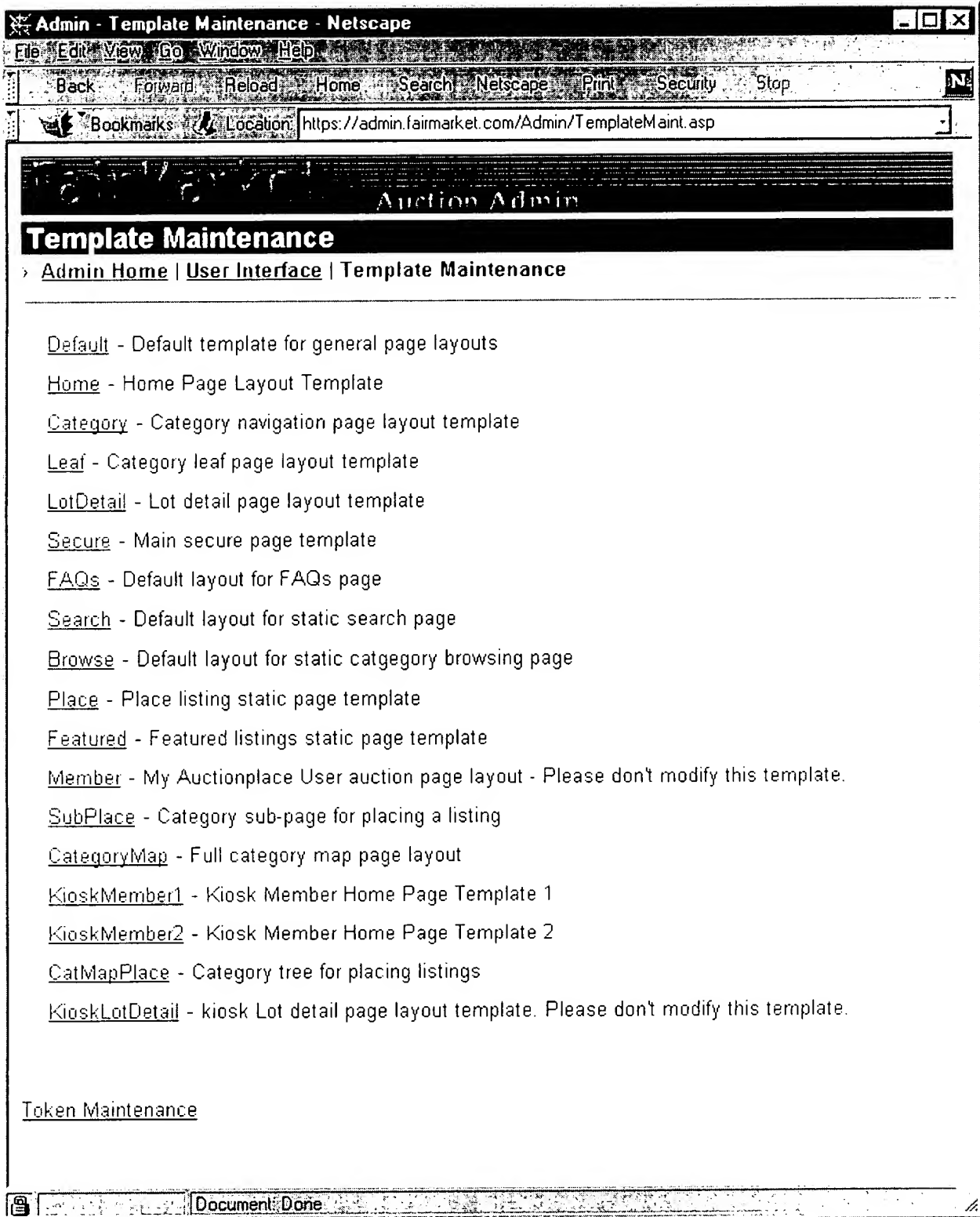
[HTML Page Templates](#)

---

### Layout Options

|                          |   |
|--------------------------|---|
| Show Auction Clock:      | <input checked="" type="checkbox"/>   |
| English Auction Image:   | <input type="text" value="http://images.fairmarket.com/images/A.gif"/>                |
| Dutch Auction Image:     | <input type="text" value="http://images.fairmarket.com/images/D.gif"/>                |
| QuickWin Auction Image:  | <input type="text" value="http://images.fairmarket.com/images/Q.gif"/>                |
| Classified Image:        | <input type="text" value="http://images.fairmarket.com/images/C.gif"/>                |
| Reserve Price Image:     | <input type="text" value="http://images.fairmarket.com/images/R.gif"/>                |
| Merchant Listing Image:  | <input type="text" value="http://images.fairmarket.com/images/finalstar.gif"/>        |
| Listing Photo Image:     | <input type="text" value="http://images.fairmarket.com/images/camera1.gif"/>          |
| Hot Image:               | <input type="text" value="http://images.fairmarket.com/images/hot1.gif"/>             |
| New Image:               | <input type="text" value="http://images.fairmarket.com/images/new.gif"/>              |
| AuctionPlace User Image: | <input type="text" value="http://images.fairmarket.com/images/auctionplaceuser.gif"/> |
| Default Ad RefNo:        | <input type="text"/>  |
| Show Counts:             | <input type="checkbox"/>  |

FIG. 20



**FIG. 21**

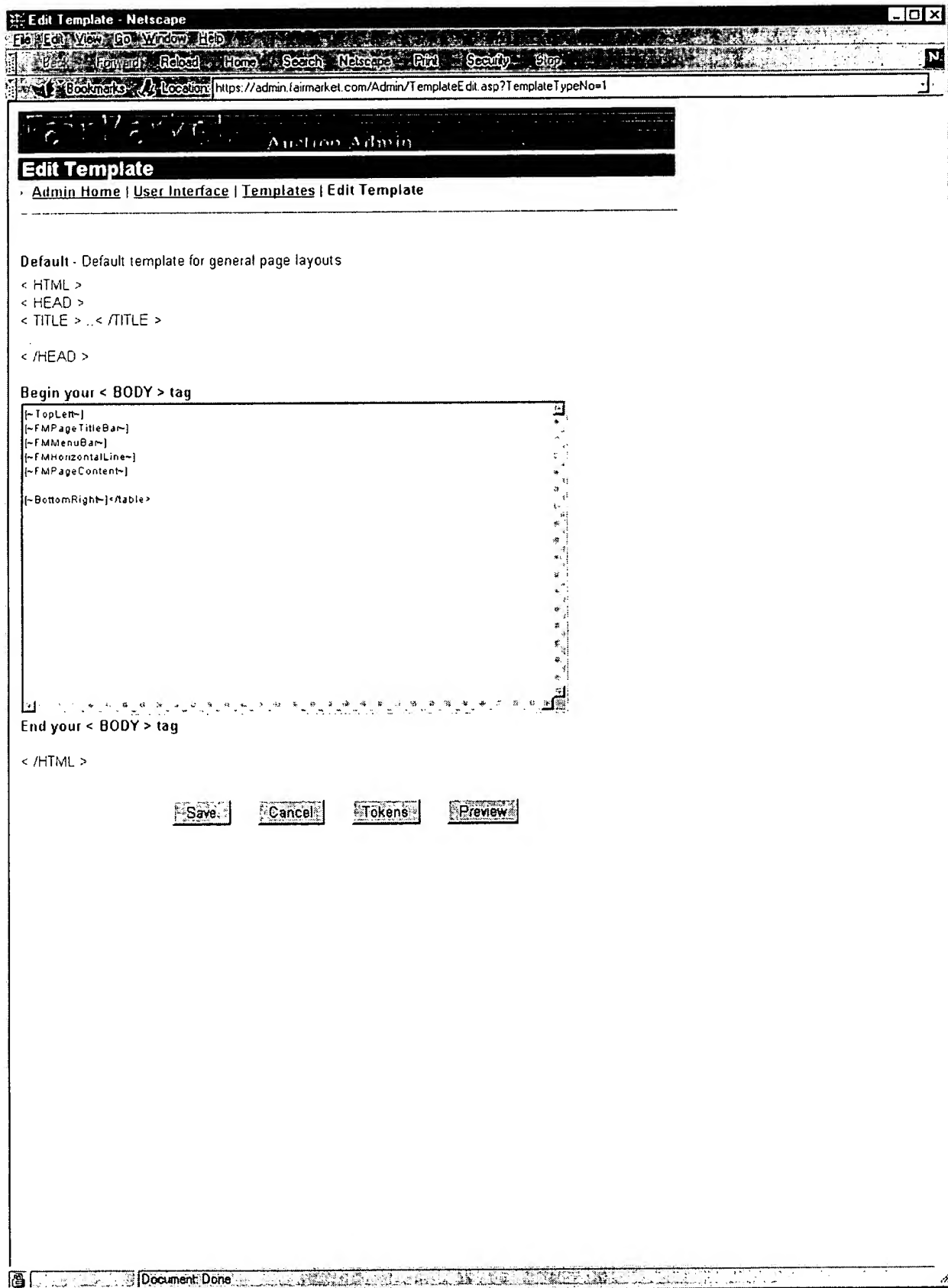
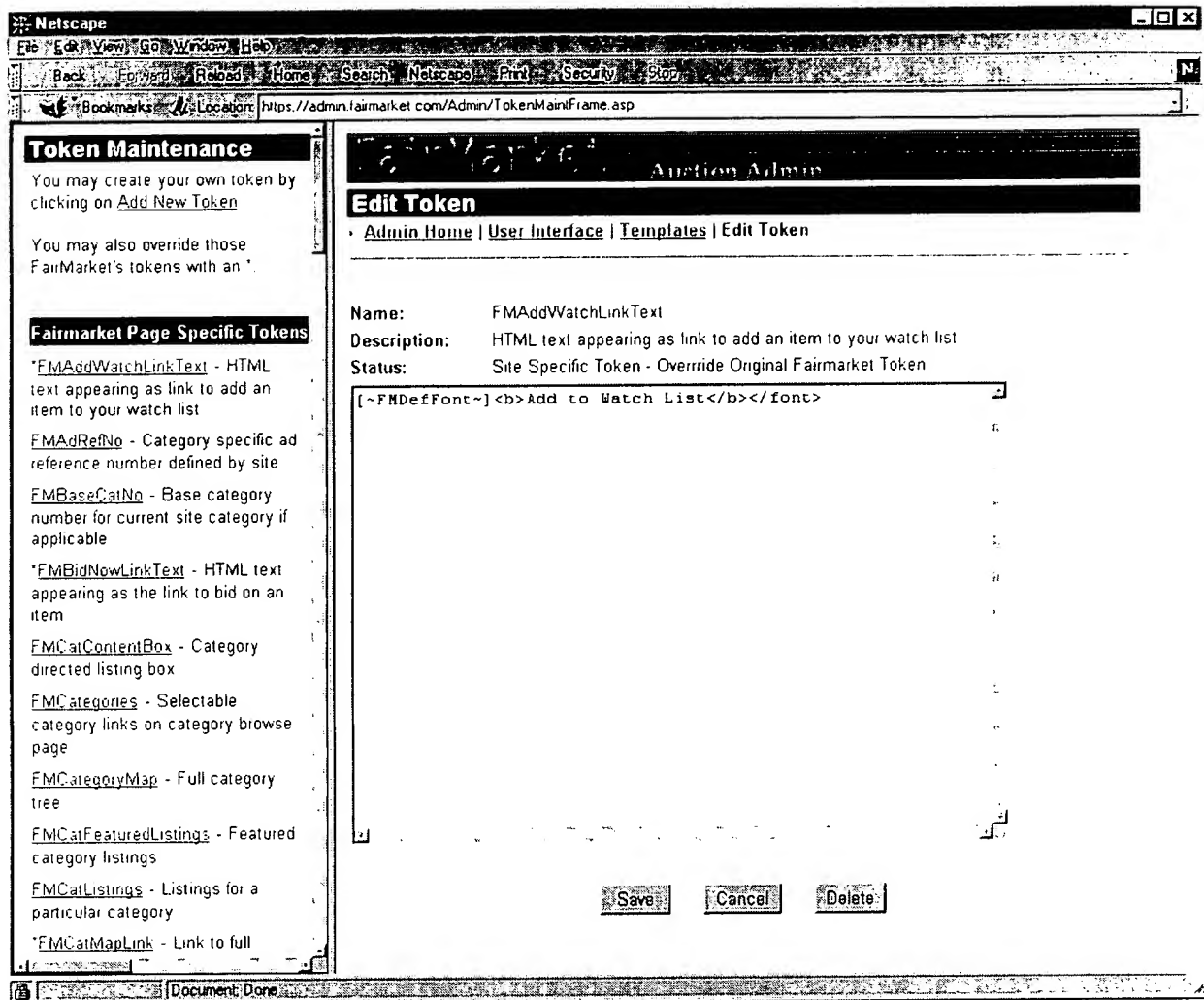


FIG. 22





**FIG. 23**

Admin - Template Tokens - Netscape

File Edit View Go Window Help

Back Forward Reload Home Search Netscape Print Security Stop

Bookmarks Location: com/Admin/TemplateTokens.asp?TemplateTypeNo=1&TemplateTypeName=Default

# FairMarket Auction Admin

## Template Tokens

Admin Home | User Interface | Templates | Edit Template | Template Tokens

Applicable tokens for template: **Default**

An \* in front of Your Site Defined Tokens means that your site has overridden the Fairmarket defined token of the same name. It should be noted that your Site Override token always takes precedence over Fairmarket token.

### Fairmarket Page Tokens

[~FMPageContent~]

### Fairmarket Non Page Tokens

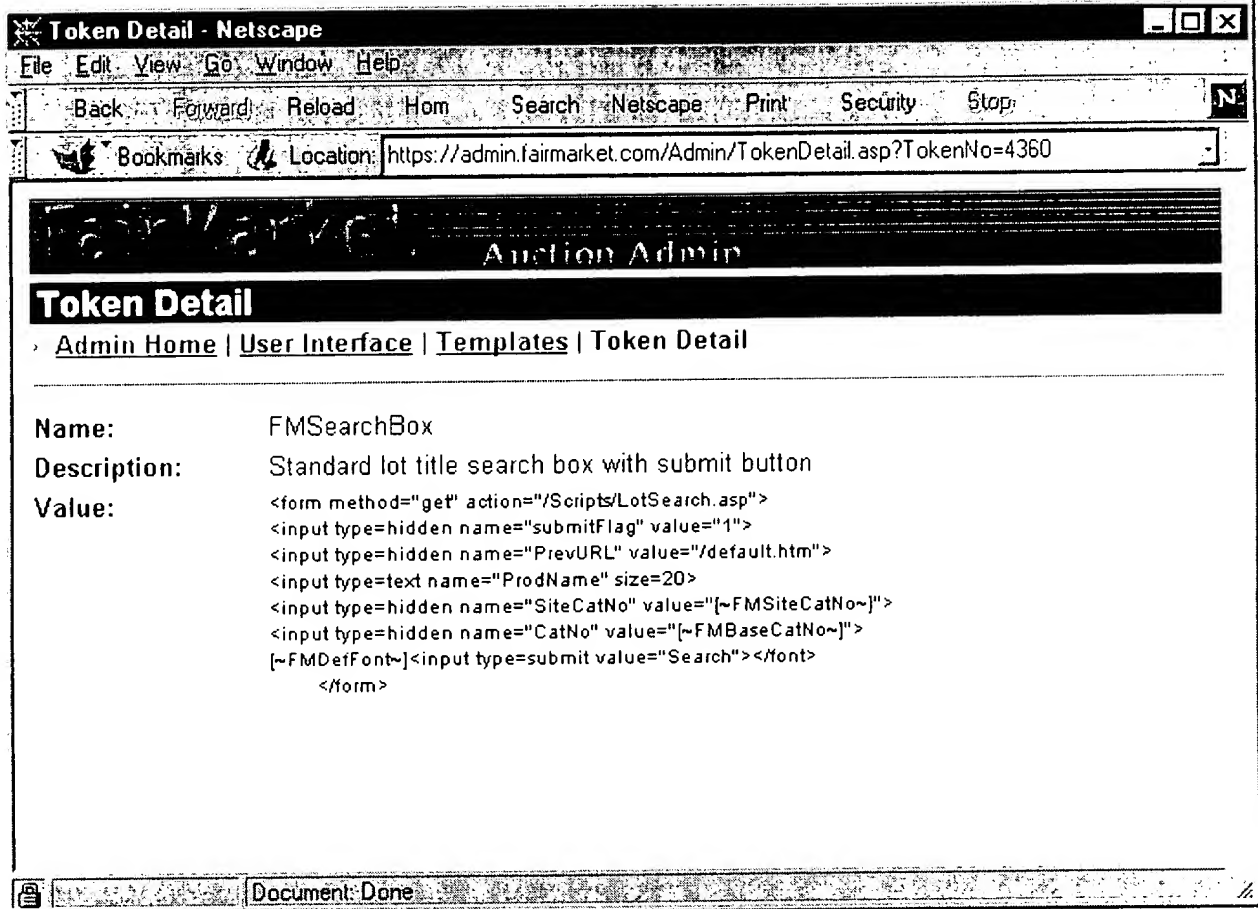
|                          |                        |                         |
|--------------------------|------------------------|-------------------------|
| [~FMAdvancedSearchLink~] | [~FMAuctionAgentLink~] | [~FMBuyerHelpLink~]     |
| [~FMCatBullet~]          | [~FMDefFont~]          | [~FMDefFontColor~]      |
| [~FMDefFontFace~]        | [~FMDefFontSize~]      | [~FMDivColor~]          |
| [~FMDivTextColor~]       | [~FMEscrowLink~]       | [~FMFAQsLink~]          |
| [~FMGetStartedLink~]     | [~FMHorizontalLine~]   | [~FMLargeFont~]         |
| [~FMLeftColWidth~]       | [~FMListingBody~]      | [~FMListingFeeLink~]    |
| [~FMListingFooter~]      | [~FMListingHeader~]    | [~FMLogoutLink~]        |
| [~FMLotLabelBGColor~]    | [~FMLotSpecInfo~]      | [~FMMemberSiteProfile~] |
| [~FMMenuSeparator~]      | [~FMMyAccountLink~]    | [~FMMyNewAuctionLink~]  |
| [~FMPageTitleBar~]       | [~FMPageWidth~]        | [~FMPlaceListingLink~]  |
| [~FMRightColWidth~]      | [~FMSearchBox~]        | [~FMSearchListingLink~] |
| [~FMSellerHelpLink~]     | [~FMSideBar~]          | [~FMSignupLink~]        |
| [~FMSiteName~]           | [~FMTermsLink~]        | [~FMUploadLink~]        |
| [~FMWatchListLink~]      |                        |                         |

### Your Site Defined Tokens

|                       |                          |                     |
|-----------------------|--------------------------|---------------------|
| [~BottomRight~]       | * [~FMAddWatchLinkText~] | * [~FMCatBullet~]   |
| * [~FMDivColor~]      | * [~FMDivTextColor~]     | * [~FMListingBody~] |
| * [~FMMenuSeparator~] | * [~FMSearchBox~]        | * [~FMTermsLink~]   |
| [~HomePageText~]      | [~MetaText~]             | [~PreviewHeader~]   |
| [~Reeltop~]           | [~SecBottomRight~]       | [~SecTopLeft~]      |
| [~TopLeft~]           |                          |                     |

Document Done

FIG. 24



**FIG. 25**

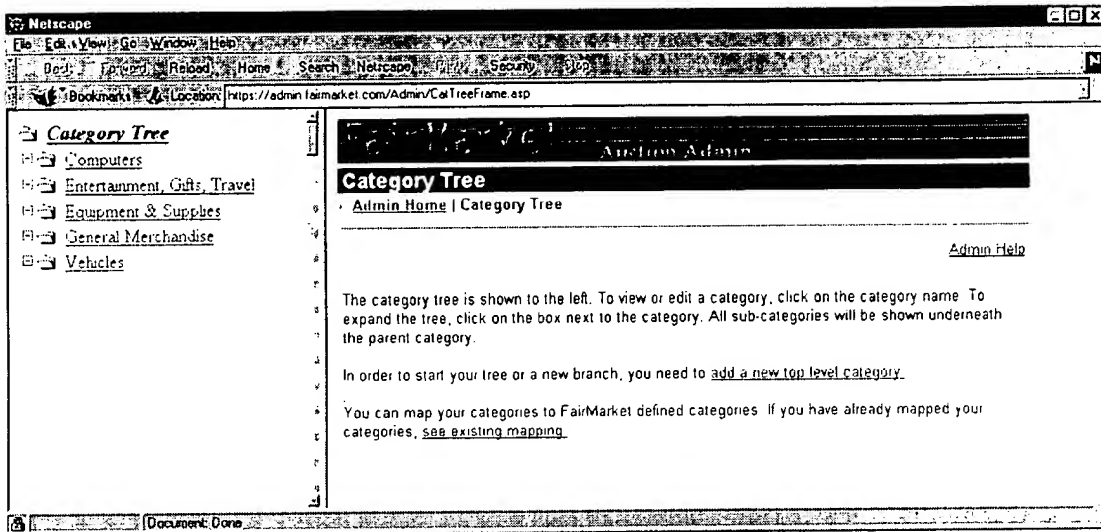


FIG. 26

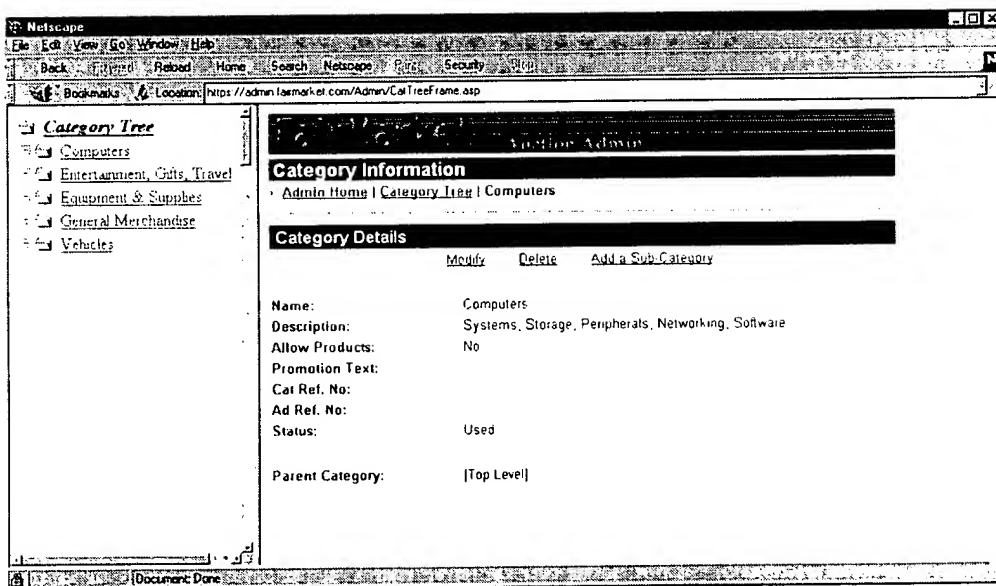


FIG. 27

Netscape  
File Edit View Go Window Help  
Back Forward Reload Home Search Netscape Print Security Stop  
Bookmarks Location: https://admin.fairmarket.com/Admin/CatTreeFrame.asp

**Category Tree**  

- Computers
  - Networking
  - Other Hardware
  - Peripherals
  - Software
  - Storage
    - ☒ CD Recorders
    - ☒ CDROM Drives
    - ☒ Digital Video Discs
    - ☒ Floppy Drives
    - ☒ Hard Drives
    - ☒ Tape Drives
- Systems
- Entertainment, Gifts, Travel
- Equipment & Supplies
- General Merchandise
- Vehicles

FairMarket Auction Admin

Category Information

Admin Home | Category Tree | CD Recorders

Category Details

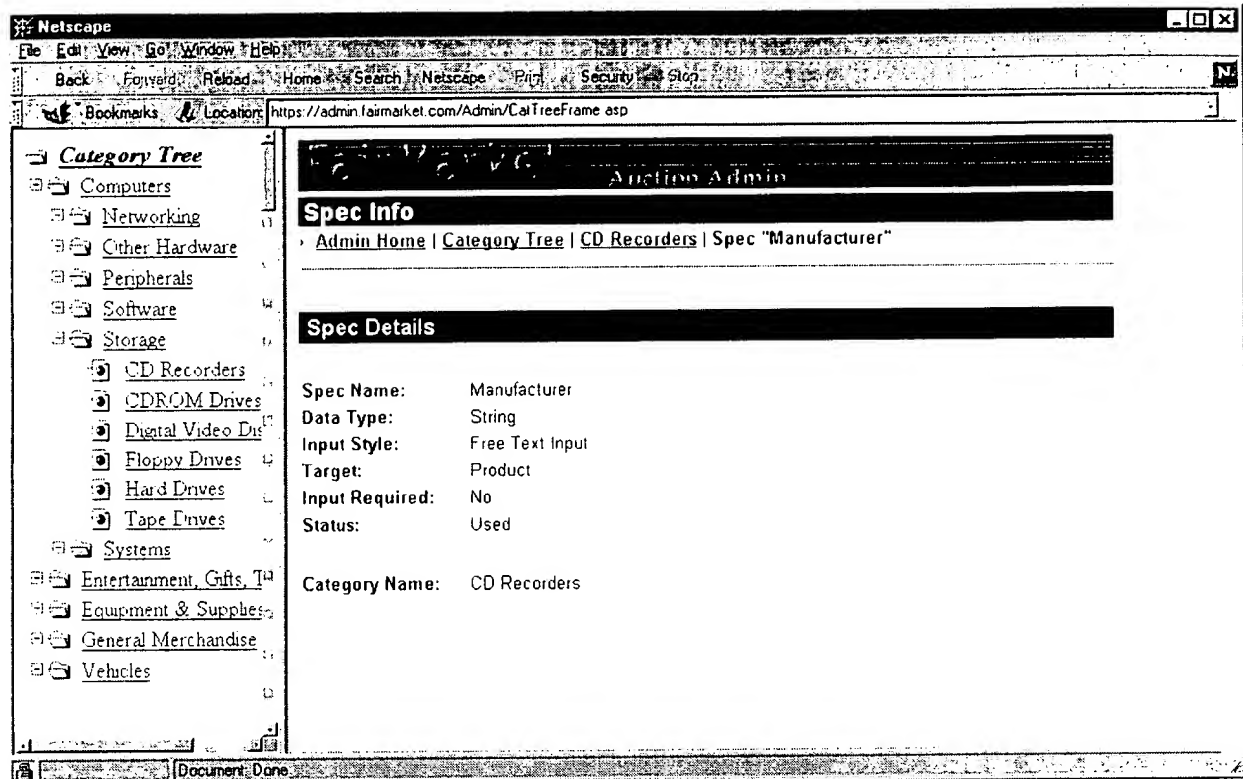
Modify Delete

Name: CD Recorders  
 Description:  
 Allow Products: Yes  
 Promotion Text:  
 Email Promotion Text:  
 Cat Ref. No:  
 Ad Ref. No:  
 Status: Used  
 Parent Category: Storage  
 Mapped FairMarket Network category: Storage/CD Recorders [\[Change Mapping\]](#)

Category Specification

| Spec Name                       | Data Type | Input Style | Used By | Input Required | Status |
|---------------------------------|-----------|-------------|---------|----------------|--------|
| <u>Manufacturer</u>             | String    | Free Text   | Product | No             | Used   |
| <u>Mfg. Part No.</u>            | String    | Free Text   | Product | No             | Used   |
| <u>Condition</u>                | String    | Selection   | Listing | No             | Used   |
| <u>Platform</u>                 | String    | Selection   | Product | No             | Used   |
| <u>Read Speed</u>               | String    | Free Text   | Product | No             | Used   |
| <u>Write Speed</u>              | String    | Free Text   | Product | No             | Used   |
| <u>Type</u>                     | String    | Free Text   | Product | No             | Used   |
| <u>Interface</u>                | String    | Free Text   | Product | No             | Used   |
| <u>Max Trans Rate</u>           | String    | Free Text   | Product | No             | Used   |
| <u>Recordable / Re-Writable</u> | String    | Selection   | Product | No             | Used   |

FIG. 28



**FIG. 29**

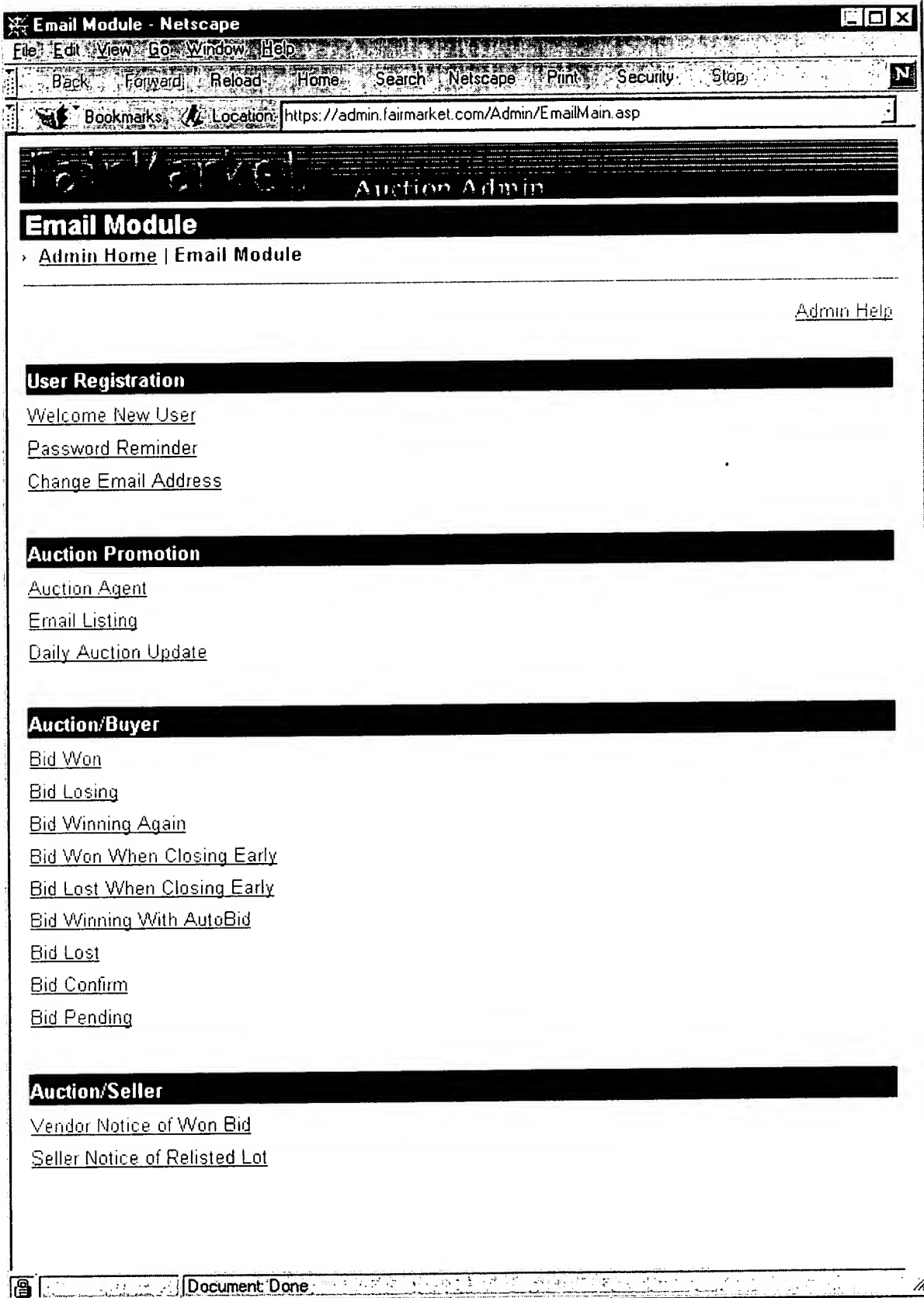


FIG. 30

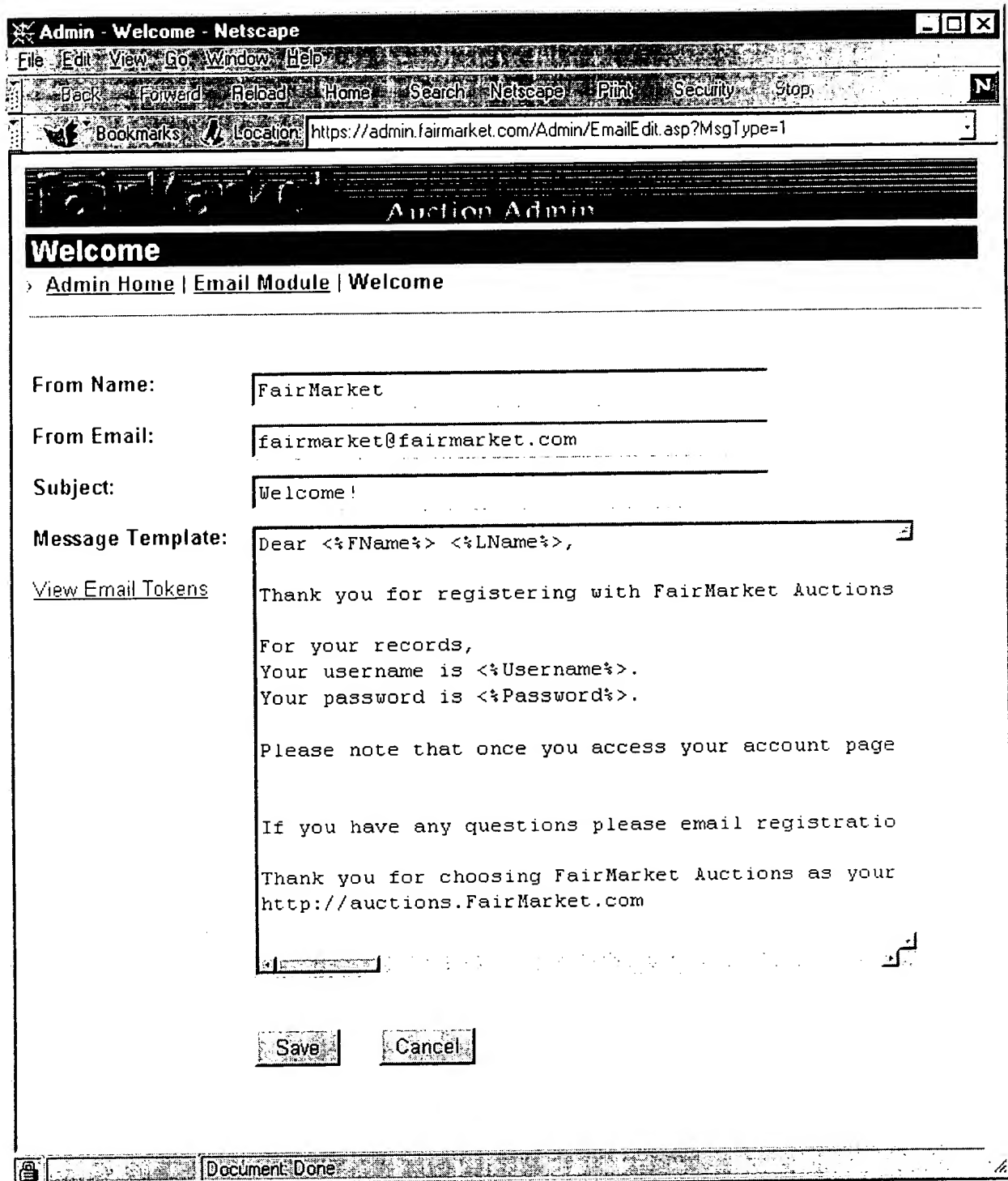
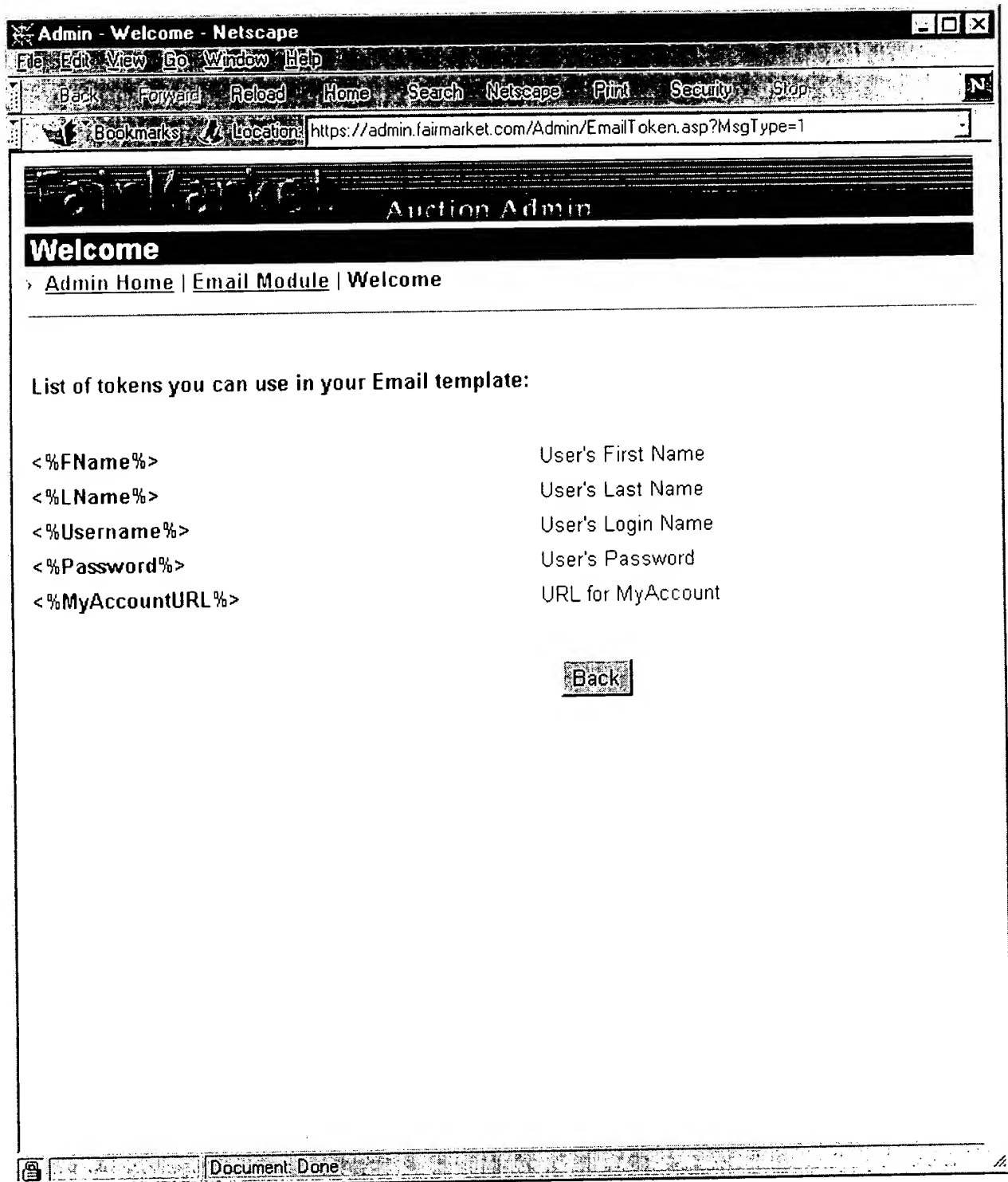


FIG. 31





**FIG. 32**

FairMarket - Listing Options - Netscape

File Edit View Go Window Help

Back Forward Reload Home Search Netscape Print Security Stop

Bookmarks Location: https://admin.fairmarket.com/Admin/ListingOptions.asp

---

**FairMarket Auction Admin**

## Listing Options

Admin Home | Listing Options

---

[Admin Help](#)

---

### Listing Types

Select the type of listings:

- ☒ English Auctions
- ☒ Dutch Auctions
- ☒ Quick Win Auctions
- ☒ Classifieds

---

### Email Transfer

Activate or deactivate email transfer feature:

- ☒ Enable Email Transfer

Your Email Transfer Rate is **not** set. To set your Email Transfer Rate, click [here](#).

---

### Mass Uploads

Activate or deactivate mass upload for users:

- ☐ Allow users to perform mass uploads of listings

---

### Relisting Options

Select the relisting options:

- ☐ Allow automatic relisting of auction lots that do not sell

---

### Durations

Enter the maximum duration values: Enter the default duration values:

|              |                                     |              |                                     |
|--------------|-------------------------------------|--------------|-------------------------------------|
| Auctions:    | <input type="text" value="1"/> days | Auctions:    | <input type="text" value="1"/> days |
| Classifieds: | <input type="text" value="1"/> days | Classifieds: | <input type="text" value="1"/> days |

---

### Bid Increment

Document: Done

FIG. 33A

**FairMarket - Listing Options - Netscape**

File Edit View Go Window Help

Back Forward Reload Home Search Netscape Print Security Stop

Bookmarks Location <https://admin.fairmarket.com/Admin/ListingOptions.asp>

### Bid Increment

Select the bid increment option:

☐ Allow user control of each bid increment per listing      Set a maximum bid increment

☒ Use default bid increment table for all listings

| Opening Bid/Reserve     | Bid Increment |
|-------------------------|---------------|
| \$0.00 - \$99.00        | \$1.00        |
| \$100.00 - \$249.99     | \$2.50        |
| \$250.00 - \$499.99     | \$5.00        |
| \$500.00 - \$999.99     | \$10.00       |
| \$1,000.00 - \$2,499.99 | \$25.00       |
| \$2,500.00 - \$4,999.99 | \$50.00       |
| \$5,000.00+             | \$100.00      |

☐ Use custom bid increment table for all listings

Custom Bid Increment Table

| Opening Bid/Reserve     | Bid Increment |
|-------------------------|---------------|
| \$0.00 - \$99.00        | \$1.00        |
| \$100.00 - \$249.99     | \$2.50        |
| \$250.00 - \$499.99     | \$5.00        |
| \$500.00 - \$999.99     | \$10.00       |
| \$1,000.00 - \$2,499.99 | \$25.00       |
| \$2,500.00 - \$4,999.99 | \$50.00       |
| \$5,000.00+             | \$100.00      |

Document: Done

FIG. 33B

**FairMarket - Custom Bid Increment Table - Netscape**

File Edit View Go Window Help

Back Forward Reload Home Search Netscape Print Security Stop

Bookmarks Location http://www.com/et.com/Admin/CustomBidIncrement.asp

---

**FairMarket Auction Admin**

**Custom Bid Increment Table**

> [Admin Home](#) | [Listing Options](#) | Custom Bid Increment Table

---

| Opening Bid/Reserve Range |           | Bid Increment |
|---------------------------|-----------|---------------|
| 0                         | - 99      | 1.00          |
| 100                       | - 249.99  | 2.50          |
| 250                       | - 499.99  | 5.00          |
| 500                       | - 999.99  | 10.00         |
| 1000                      | - 2499.99 | 25.00         |
| 2500                      | - 4999.99 | 50.00         |
| 5000                      | -         | 100.00        |
|                           | -         |               |
|                           | -         |               |
|                           | -         |               |

**Instructions:**  
 You can specify up to ten different Bid Increment ranges in the table to the left.

Enter your desired values in dollars.

Leave the ending value of your last range empty.

Leave any unused rows empty.

Click save to create/update your Bid Increment table.

FIG. 34

Admin - User Options - Netscape
File Edit View Go Window Help
Back Forward Reload Home Search Netscape Print Security Stop
Bookmarks Location https://admin.fairmarket.com/Admin/CustOptions.asp

FairMarket Auction Admin

### User Options

[Admin Home](#) | User Options

[Admin Help](#)

#### Credit Card Options

Require Credit Card To Post Listings: ☒ No ☐ Yes  
Require Credit Card To Bid: ☒ No ☐ Yes  
Validate Credit Card On Entry: ☐ No ☒ Yes  
(Visa, MasterCard, and American Express only)  
Threshold amount to charge credit card:

#### Ratings Options

Minimum Rating To Post Listings:

#### Shipping Options

| Shipping Method                   | Status |
|-----------------------------------|--------|
| <a href="#">FedEx Overnight</a>   | Valid  |
| <a href="#">UPS Overnight</a>     | Valid  |
| <a href="#">FedEx 2 Day</a>       | Valid  |
| <a href="#">UPS 2 Day</a>         | Valid  |
| <a href="#">US Postal Service</a> | Valid  |
| <a href="#">UPS Ground</a>        | Valid  |
| <a href="#">Other</a>             | Valid  |

[Add A New Shipping Method](#)

#### Payment Options

| Payment Method                   | Reference Info | Status |
|----------------------------------|----------------|--------|
| <a href="#">VISA</a>             |                | Valid  |
| <a href="#">MasterCard</a>       |                | Valid  |
| <a href="#">American Express</a> |                | Valid  |
| <a href="#">PrePay</a>           |                | Valid  |
| <a href="#">COD</a>              |                | Valid  |
| <a href="#">Wire</a>             |                | Valid  |
| <a href="#">e-escrow</a>         |                | Valid  |
| <a href="#">Other</a>            |                | Valid  |

[Add Credit Card Payment Method](#)   [Add Other Payment Method](#)

Document Done

FIG. 35

Admin - Fee Schedule - Netscape

File Edit View Go Window Help

Back Forward Reload Home Search Netscape Print Security Stop

Bookmarks Location: https://admin.fairmarket.com/Admin/RateList.asp

## FairMarket Auction Admin

### Fee Schedule

Admin Home | Fee Schedule

[Admin Help](#)

#### Fees Setup

|                                | From | To | Rate   | Start Date | End Date |
|--------------------------------|------|----|--------|------------|----------|
| <u>Auction Listing Fee</u>     |      |    | \$0.00 |            | \$0.00   |
| <u>Classifieds Listing Fee</u> |      |    | \$0.00 |            | \$0.00   |
| <u>Seller Transaction Fee</u>  |      |    |        |            |          |
| <u>Buyer Transaction Fee</u>   |      |    |        |            |          |

#### Listing Fees Promotion

Enter the text (or HTML) that you want to appear on the listing fees page. Use this text to promote or explain your fees.

☒ All fees will appear when a user clicks on the Listing Fees link from your auction home page. If there are no fees associated with an item, it will appear as "free".
   
☐ Show only those fee types with associated charges.
   
☐ Don't show items or prices. I will add them manually (in the text box) and make changes each time I change the fee schedule.

Document: Done

FIG. 36

Admin - Auction Listing Fee - Netscape

File Edit View Go Window Help

Back Forward Reload Home Search Netscape Print Security Stop

Bookmarks Location https://admin.fairmarket.com/Admin/RateEdit.asp?FeeType=A

## Fair Market Auction Admin

### Auction Listing Fee

Admin Home | Fee Schedule | Auction Listing Fee

| Range From | Range To | Charge   | Start Date | End Date |
|------------|----------|--|------------|----------|
| 0          |          | <input checked="" type="radio"/> Currency <input type="radio"/> Percentage |            |          |
|            |          | <input type="radio"/> Currency <input type="radio"/> Percentage            |            |          |
|            |          | <input type="radio"/> Currency <input type="radio"/> Percentage            |            |          |
|            |          | <input type="radio"/> Currency <input type="radio"/> Percentage            |            |          |
|            |          | <input type="radio"/> Currency <input type="radio"/> Percentage            |            |          |
|            |          | <input type="radio"/> Currency <input type="radio"/> Percentage            |            |          |
|            |          | <input type="radio"/> Currency <input type="radio"/> Percentage            |            |          |
|            |          | <input type="radio"/> Currency <input type="radio"/> Percentage            |            |          |
|            |          | <input type="radio"/> Currency <input type="radio"/> Percentage            |            |          |
|            |          | <input type="radio"/> Currency <input type="radio"/> Percentage            |            |          |

These rates are additive ☐ Yes ☒ No

Document Done

FIG. 37

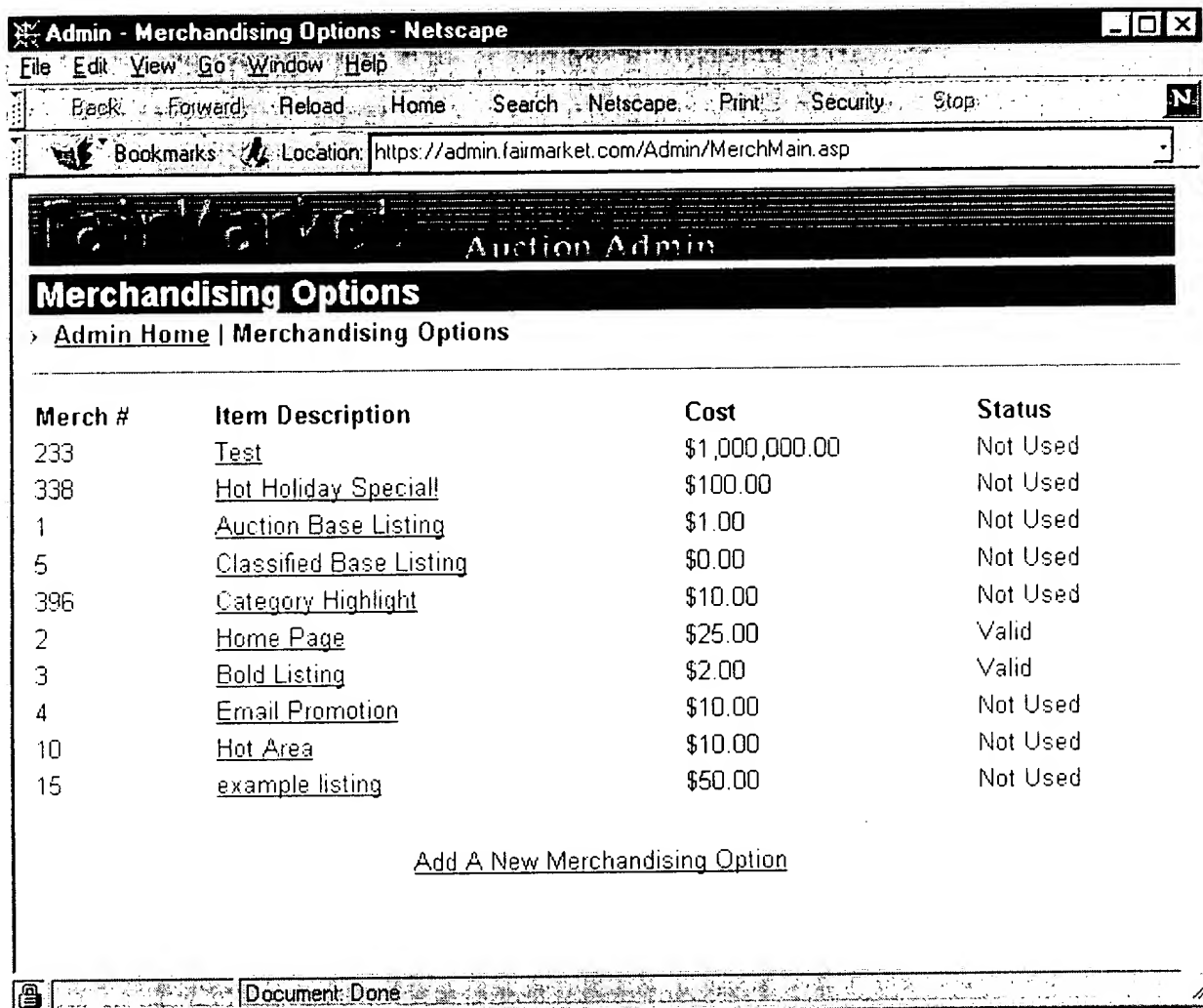


FIG. 38



Admin - Edit A Merchandising Option - Netscape

File Edit View Go Window Help

Back Forward Reload Home Search Netscape Print Security Stop

Bookmarks Location: https://admin.fairmarket.com/Admin/MerchEdit.asp?MerchType=338

---

**FairMarket Auction Admin**

### Edit a Merchandising Option

> [Admin Home](#) | [Merchandising Options](#)

---

Merch # 338

Name

Service

Cost (\$)

Sort Order

Description

Status ☐ Valid ☒ Not In Use

---

Document Done

FIG. 39

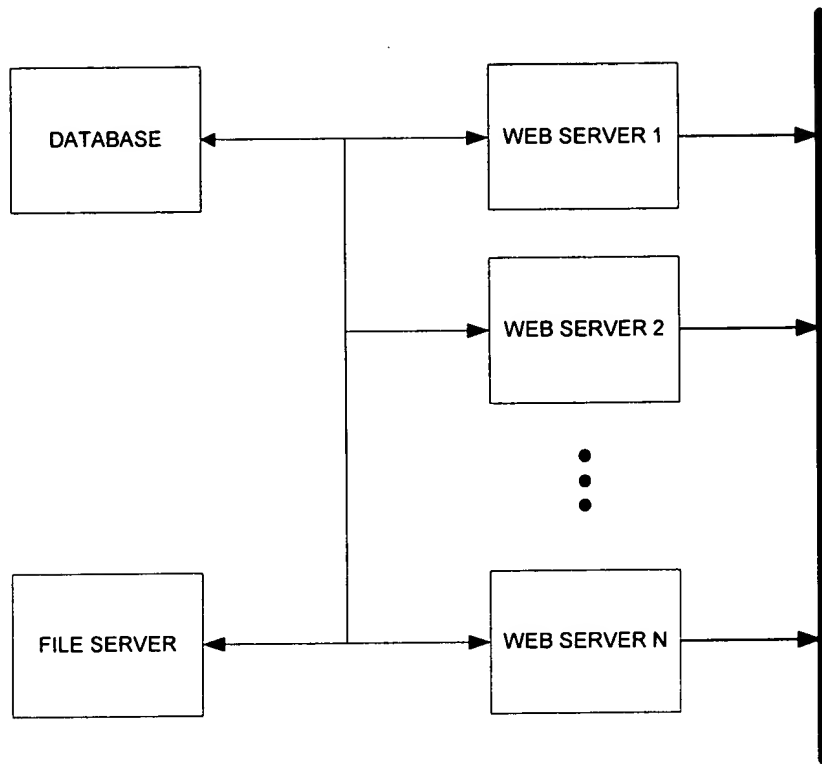


FIG. 40

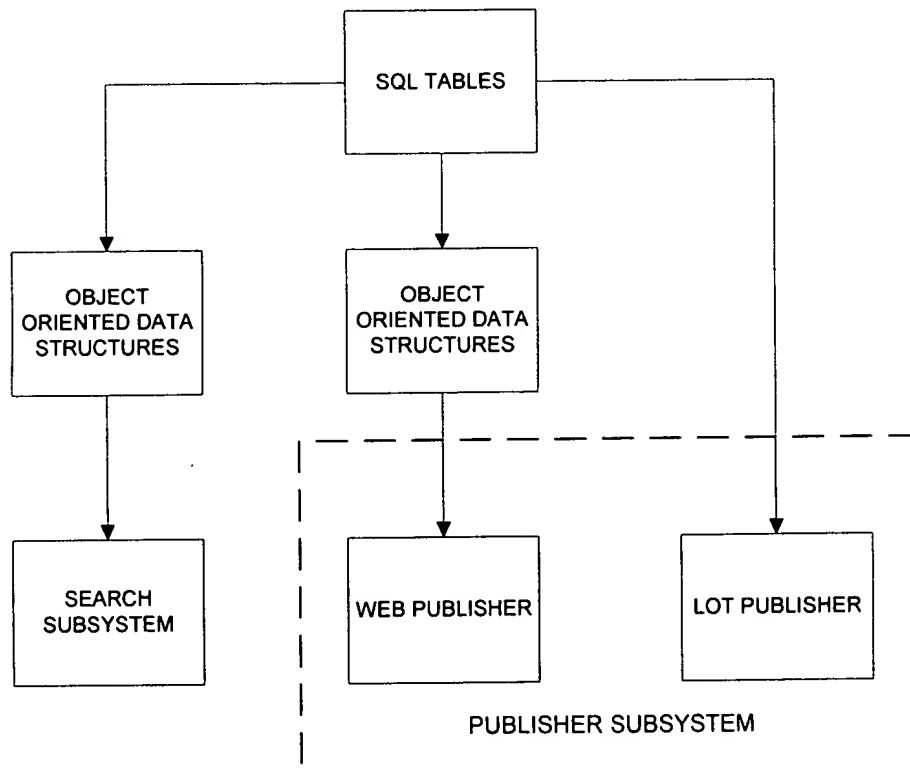
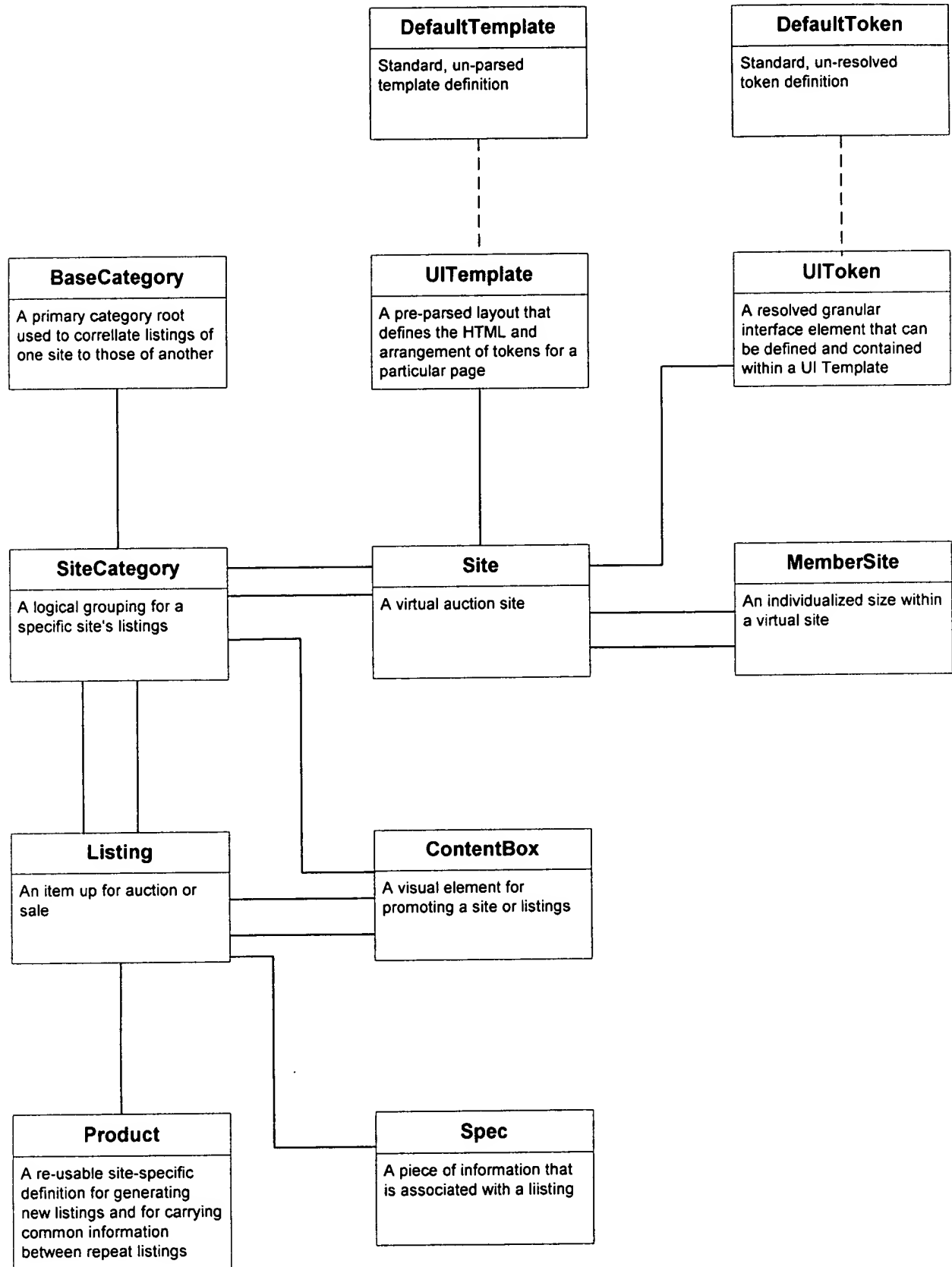


FIG. 41



**FIG. 42**

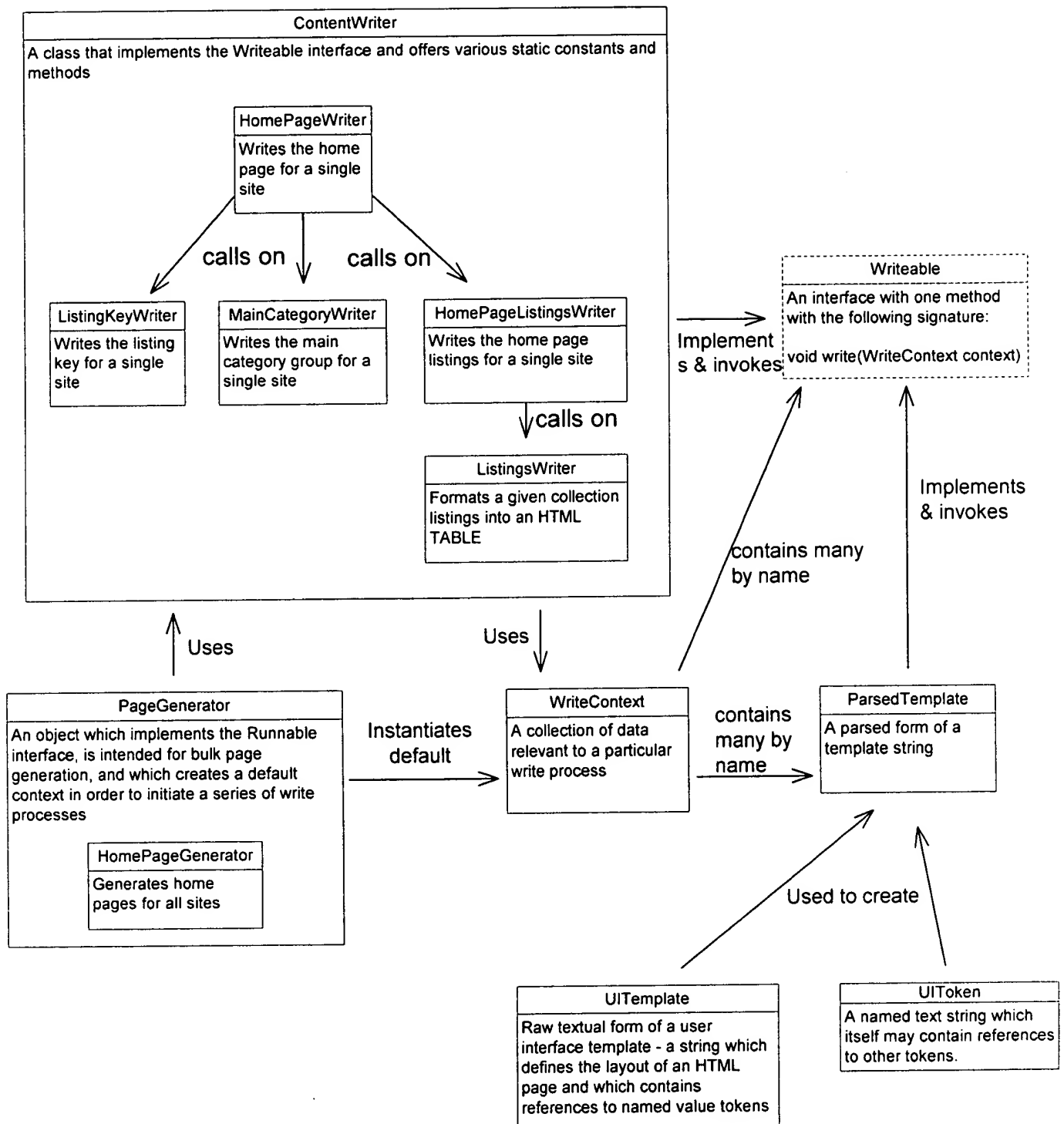
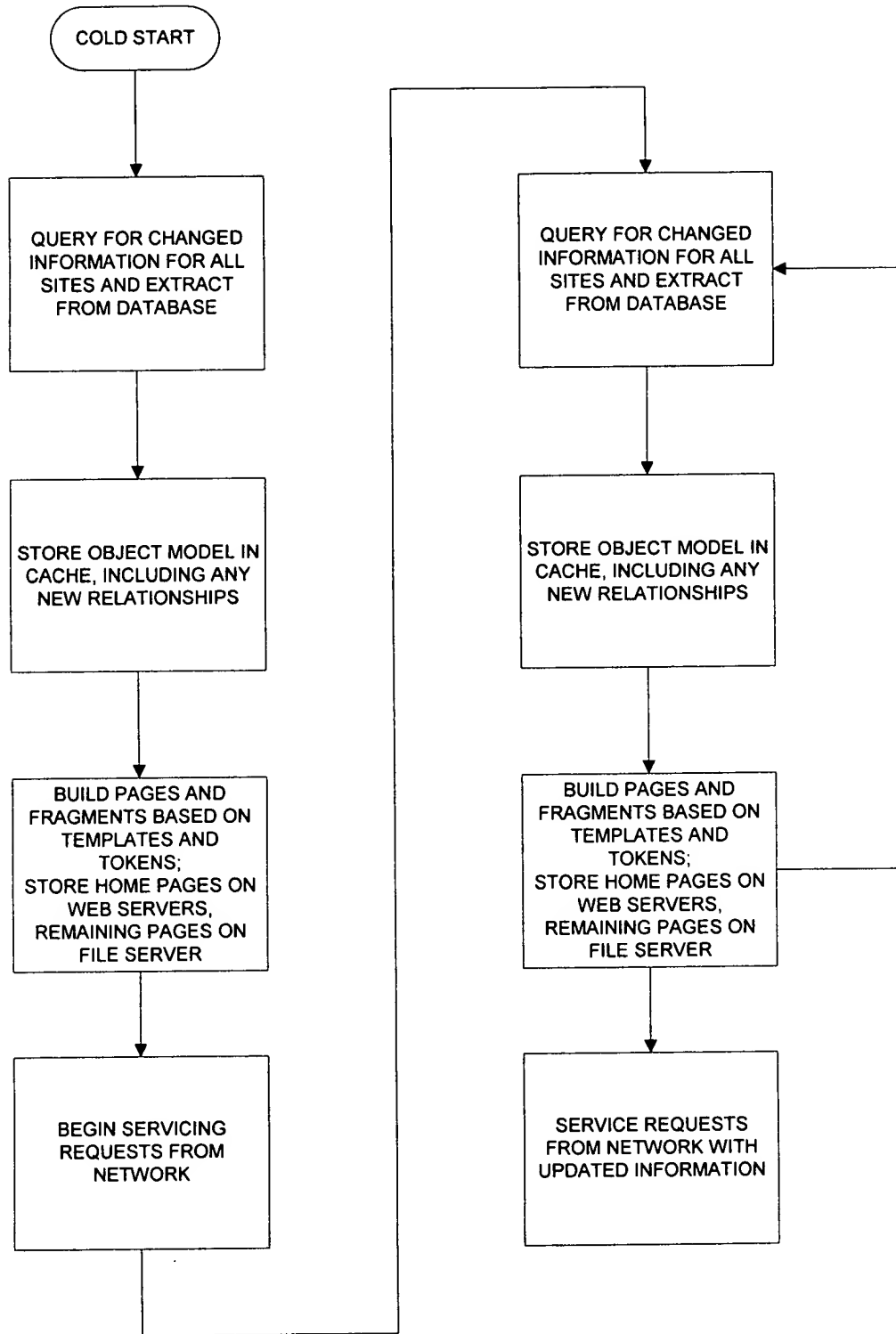


FIG. 43



**FIG. 44**

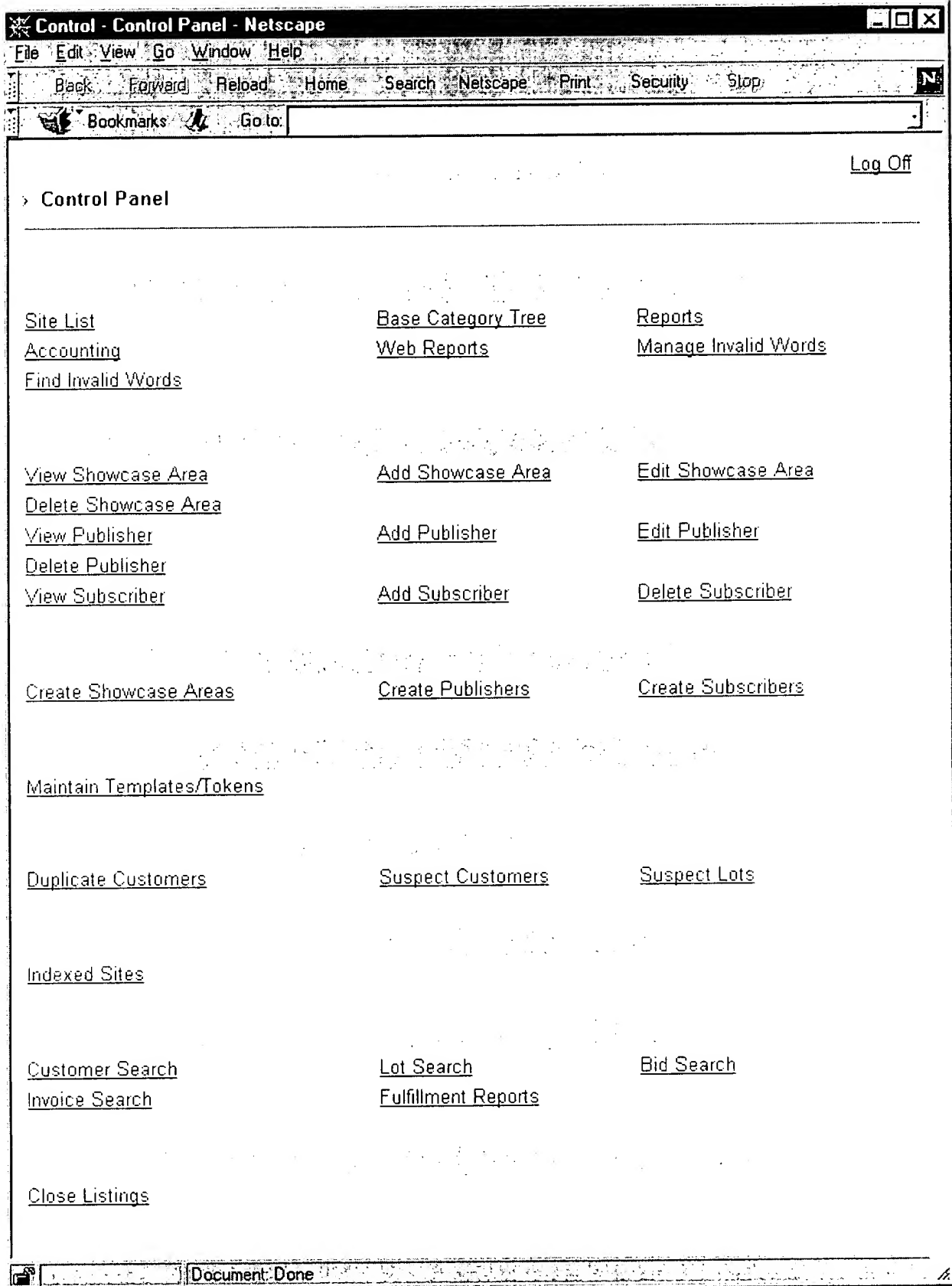


FIG. 45

1) CREATE the BOX with a  
SPECIFIED CATEGORY



2) CREATE the SUBSCRIBERS  
for the BOX



Subscriber 1  
Subscriber 2  
.  
.  
.  
Subscriber N

3) CREATE the PUBLISHERS  
for the BOX



Publisher 1  
Publisher 2  
:  
Publisher N

Subscriber 1  
Subscriber 2  
.  
.  
.  
Subscriber N

FIG. 46